

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect: :15 00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	* * * * F * *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS5AM	M * * * * *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS5AM	* * W T F * *	NEWS	30	B			0.0	\$175.00	2	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS5AM	M * * * * *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MNEWS528A	* * * * F * *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MNEWS528A	M * * * * *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (176906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MNEWS528A	* * W T F * *	NEWS	30	B			0.0	\$200.00	3	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MNEWS528A	M * * * * *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MNEWS1	* * * * F * *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	MNEWS1	M * * * * *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	MNEWS1	* * W T F * *	NEWS	30	B			0.0	\$250.00	3	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	MNEWS1	M * * * * *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	MEARLY	* * * * F * *	MORN	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	MEARLY	M * * * * *	MORN	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	MEARLY	* * W T F * *	MORN	30	B			0.0	\$200.00	2	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MEARLY	M * * * * *	MORN	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MNEWS430AM	* T W T * * *	NEWS	30	B			0.0	\$75.00	3	\$225.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MNEWS430AM	* * W T * * *	NEWS	30	B			0.0	\$75.00	2	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL# Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MNEWS430AM	M * * * * *	NEWS	30	B			0.0	\$75.00	1	\$75.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$850.00	2	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/09/12	09/16/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DRAY	* * * * F * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DRAY	M * * * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	DRAY	* * W T F * *	DAY	30	B			0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	DRAY	M * * * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Order Item Summary



KCNC-TV

Order ID: 82774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect : :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	DPRICE	* * * * F * *	DAY	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	DPRICE	M * * * * *	DAY	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	DPRICE	* * W T F * *	DAY	30	B			0.0	\$450.00	2	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	DPRICE	M * * * * *	DAY	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	DYR	* * * * F * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
D30	DYR	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int. Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	DYR	* * W T F * *	DAY	30	B			0.0	\$350.00	2	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	DYR	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NNOON	* * * * F * *	DAYN	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	NNOON	M * * * * *	DAYN	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NNOON	* * W T F * *	DAYN	30	B			0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NNOON	M * * * * *	DAYN	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMARTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int. Monthly BM : SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	DBOLD	* * * * F * *	DAY	30	B			0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	DBOLD	M * * * * *	DAY	30	B			0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	DBOLD	* * W T F * *	DAY	30	B			0.0	\$325.00	2	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	DBOLD	M * * * * *	DAY	30	B			0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	DTALK	* * * * F * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	DTALK	M * * * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 0</u>										
	09/10/12	09/10/12	1										

Order Item Summary



KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMARTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	DTALK	* * W T F * *	DAY	30	B			0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	DTALK	M * * * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	DDEAL	* * * * F * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	DDEAL	M * * * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	DDEAL	* * W T F * *	DAY	30	B			0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	DDEAL	M * * * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	EPHIL2	* * * * F * *	EFG	30	B			0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	EPHIL2	M * * * * *	EFG	30	B			0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	EPHIL2	* * W T F * *	EFG	30	B			0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	EPHIL2	M * * * * *	EFG	30	B			0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	NEARLY5PM	* * * * F * *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRALEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	NEARLY5PM	* * W T F * *	NEWS	30	B			0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	NEARLY6PM	* * * * F * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
058	NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
059	NEARLY6PM	* * W T F * *	NEWS	30	B			0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
060	NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15 00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
061	NEARLY630PM	* * * * F * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	FBD	LBD	Sep 03										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
062	NEARLY630PM	* * W T F * *	NEWS	30	B			0.0	\$550.00	3	\$1,650.00		
	LUR												
	FBD	LBD	Sep 10										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
063	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$300.00	2	\$600.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10									
	09/08/12	09/15/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
064	PHAWAII	M * * * * *	REGP	30	B			0.0	\$4,000.00	2	\$8,000.00		
	LUR												
	FBD	LBD	Sep 10	Sep 17									
	09/10/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
065	PNCISLA	* T * * * * *	REGP	30	B			0.0	\$3,300.00	1	\$3,300.00		
	OOW												
	FBD	LBD	Sep 03										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
066	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	OOW												
	FBD	LBD	Sep 03										
	09/05/12	09/05/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Sell Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
067	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$3,200.00	1	\$3,200.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
068	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
069	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$1,400.00	2	\$2,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
070	NLATE7	M * * * * *	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
071	NLATE7	* * W T F S S	NEWS	30	B			0.0	\$1,400.00	2	\$2,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
072	NLATE7	M * * * * *	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15.00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
073	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
074	LLETTER1	M * * * * *	LETT	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
075	LLETTER1	* * W T F * *	LETT	30	B			0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
076	LLETTER1	M * * * * *	LETT	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
077	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
078	NSATS-730AM	* * * * * S *	NEWS	30	B			0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49

Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMARTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
079	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
080	21:00 - 22:00	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	OOW - BIG BROTHER												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
081	MNEWS5AM	* T W T * * *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
082	MNEWS528A	* T W T * * *	NEWS	30	B			0.0	\$200.00	2	\$400.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
083	MNEWS1	* T W T * * *	NEWS	30	B			0.0	\$250.00	2	\$500.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
084	MEARLY	* T W T * * *	MORN	30	B			0.0	\$200.00	1	\$200.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
085	DRAY	* T W T * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
086	DPRICE	* T W T * * *	DAY	30	B			0.0	\$450.00	1	\$450.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
087	DYR	* T W T * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
088	NNOON	* T W T * * *	DAYN	30	B			0.0	\$275.00	1	\$275.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
089	DBOLD	* T W T * * *	DAY	30	B			0.0	\$325.00	1	\$325.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
090	DTALK	* T W T * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62774	CF NTL-POL	FBD - LBD: 09/04/12 - 09/17/12	HL#:	Created: 08/29/12 03:05 PM
Client: OBAMA FOR AMERICA (178906)	CPE: 111687	Agency Commission: 15 %	Updated: AGGUTIERREZ on 08/29/12 04:49	
Agency: GMMB, INC. (6441)	Product: EST #1687 (1300)	Sell Protect.: :15:00	Confirmed: 08/29/12 04:49 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
091	DDEAL	* T W T * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
092	EPHIL2	* T W T * * *	EFG	30	B			0.0	\$500.00	1	\$500.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
093	NEARLY5PM	* T W T * * *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
094	NEARLY6PM	* T W T * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
095	NEARLY630PM	* T W T * * *	NEWS	30	B			0.0	\$550.00	2	\$1,100.00		
	OOW												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
096	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/12/12	1										

Order Item Summary



KCNC-TV

Order ID: 62774 CF NTL-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/29/12 03:05 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/29/12 04:49
 Agency: GMMB, INC. (6441) Product: EST #1687 (1300) Self Protect.: :15:00 Confirmed: 08/29/12 04:49 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 17% KUSA: 46% KDVR+: 0% KWGN: 10% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
097	PBANG*2MENTH LUR	* * * T * * *	REGP	30	B			0.0	\$3,200.00	1	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	128	0	\$81,850.00	\$69,572.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$81,850.00	\$69,572.50	\$0.00	\$0.00